

Dane Barata: Chief Financial Officer, Team Rubicon

Dane Barata is the Chief Financial Officer (CFO) for Team Rubicon (TR). His main roles and responsibilities include managing financial planning and analysis, overseeing accounting and financial reporting, appropriate the budget and expenditures, managing cash flow and working capital, developing and implementing financial strategies and policies, providing the CEO and board finance subcommittee with financial strategies recommendations and updates, managing relationships with bank and other stakeholders, and ensuring compliance and assess enterprise risk management.

Barata, a Marine Corps veteran, has 25 years of progressive experience in diverse environments from start-ups to mid-cap companies to a large, multi-matrixed corporation. Prior to joining TR, Barata served as the head of finance for multiple business units and led business plan development, financial forecasting, financial analysis, and capital commitment planning, as well as competitive analysis and benchmarking. He spent ten years in the international market in addition to his North American ops experience at Warner Bros Inc.

Barata was a Marine Corps Sergeant during the Desert Storm Operation era. He earned a bachelor of arts in Accounting and his MBA from University of California Los Angeles (UCLA) Anderson School of Management.

His multifaceted career has allowed him to manage businesses from the different sides of their lifecycle - from the incubating phase, the start-up phase, the mid-size and as well as the multi-complex/multi-matrix side of a conglomerate corporation. Within two plus decades, Barata has gone through several mergers and acquisitions, reorganizations/restructures, downsizing, as well as hyper-growth experiences.